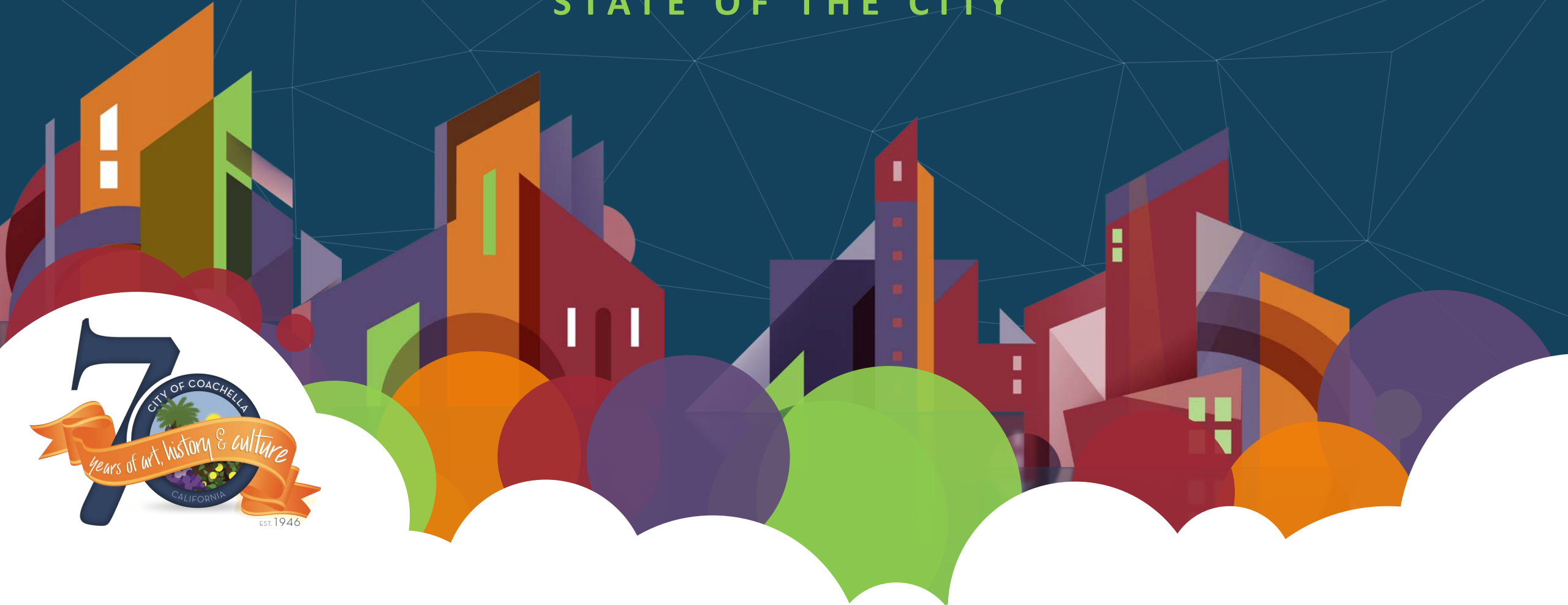


# COACHELLA

STATE OF THE CITY



# City Council Members



**Betty Sanchez**  
*City Council Member*



**Steve Brown**  
*City Council Member*



**Steven Hernandez**  
*Mayor*



**Emmanuel Martinez**  
*City Council Member*



**Philip "Felipe" Bautista**  
*City Council Member*

## Executive Team



**Luis Lopez**  
*Development Services Director*



**Maritza Martinez**  
*Public Works Director*



**William Pattison**  
*City Manager*



**Jonathan Hoy, P.E.**  
*City Engineer*



**Scott Rogers**  
*Utilities General Manager*

**This year marked the City's 70<sup>th</sup> Anniversary!**

*Thank you for being a part of this year's celebration!*



# *Riverside County Department of Public Social Services*

- *Groundbreaking ceremony set for this Fall*
- *Harrison Street between 4<sup>th</sup> Street and 6<sup>th</sup> Street*
- *52,500 Sq. Ft., two-story building*





# Educational Opportunities

Opening in October 2018  
Currently developing educational enrichment programs with:

- *College of the Desert*
- *California State San Bernardino*
- *County of Riverside*
- *Mexican Consulate*

# Creating A New Community Hub



**LIBRARY**

- 15,800 sq. ft.
- Study rooms
- Program room
- Reading spaces for children, teens & adults



**CONFERENCE CENTER**

- 6,650 sq. ft. conference center
- 3 meeting rooms
- 900-square foot lobby (with space for a café in the lobby)



**PARK**

- 34,000 sq. ft.
- Landscaped areas & paseo
- Outdoor reading spaces
- Meeting break out patios
- Green screens

# Cesar Chavez Villas Affordable Housing Project

You are invited to a  
Groundbreaking Celebration  
for Phase II of

*Cesar Chavez Villas*

Thursday, July 27, 2017 at 10:00 AM  
84851 Bagdad Avenue  
Coachella, CA 92236

An Affordable Apartment Community by  
Chelsea Investment Corporation &  
Pacific Southwest Community  
Development Corporation

Refreshments will be served

Kindly RSVP to Nannette at 760-795-5624  
or [nstamour@chelseainvestco.com](mailto:nstamour@chelseainvestco.com)

*Broke ground July 27, 2017*

- *Income-restricted eligibility*
- *80 units in six, two-story buildings*
- *Will begin leasing next summer*



# Fiscal Responsibility

2017/2018 Balanced Budget \$21.8 M

- *Healthy Reserves – 14% (3.1 M)*
- *Excellence in Finance Reporting Award, Government Finance Officers Association (5<sup>th</sup> year in a row)*

**Successfully completed negotiations for a 2-year contract with our local labor unions, which provide for improved benefits while maintaining salaries at the median level.**



# Breaking New Ground



Tourism Market



Cannabis Industry



New Infrastructure



# Breaking new ground into the valley-wide tourism market!

Coachella's **FIRST HOTEL** slated for grand opening on **April 9, 2018**  
*(just in time for the festival season)*



# Economic Impacts

**Hotel will increase revenue for:**

- *Restaurants*
- *Markets*
- *Gas stations*
- *Retail stores*



# Cannabis Industry

Brings in extra *green* for the City

## APPROVED DEVELOPMENTS

- *Cultivation Technologies – 111,500 square-foot medical cannabis cultivation and production facility*

- *\$2.5 million per year in additional sales tax revenue*

## PENDING DEVELOPMENTS

- *Coachella Warehouse (255,800 sq ft)*
- *Kismet Organic (77,400 sq ft)*
- *Coachella Grow Assoc. (29, 180 sq ft)*

# Coachella at Work

City's 2017/18  
CIP Budget \$31M

One-Time Funds \$29.2M  
Reoccurring Funds \$1.8M



# COACHELLA AT WORK

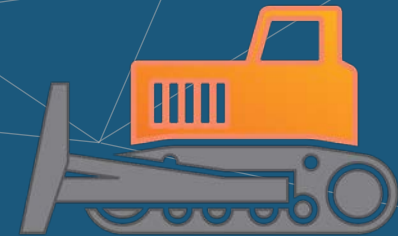
## Program Funding:

### “One Time” Funds:

- Active Transportation Funding (ATF) Development Impact Fees
- Highway Bridge Replacement Rehabilitation Program (HBRRP)
- Congestion Mitigation and Air Quality (CMAQ)
- Safe Routes to School (SRTS/SR2S)
- Air Quality Management District (AQMD)
- Regional CVAG Funding
- SB821 Sidewalk/Pedestrian Path Funding
- Development Impact Fee
- Measure U Bond Proceeds

### Reoccurring Funds:

- Local Measure A – (Tax)
- Gas Tax



*(Most Federal and State Programs  
require a Local Funding Match)*

# ACTIVE PROJECT BREAKDOWN



Project	Total Project Cost (funded)	Estimated Expenditures for FY 2017/18
1. Fire Station Expansion	\$590,000	\$590,000
2. Library	\$12,000,000	\$10,300,000
3. Permit Center Tenant Improvements	\$555,600	\$555,600
4. Avenue 50 Harrison to the 86	\$300,000	\$300,000
5. Safe Routes to School Federal Cycle 3	\$546,078	\$546,078
6. Avenue 50/I-10 Interchange La Entrada	\$5,000,000	\$1,000,000
7. Avenue 50 Bridge	\$29,000,000	\$1,000,000
8. Street Pavement Rehabilitation Ph 13	\$1,800,000	\$1,800,000
9. Safe Routes to School Cycle 10	\$543,470	\$443,470
10. Avenue 48 Widening Project	\$3,600,000	\$3,600,000
11. New Interchange @ Ave 50 & 86S EXPY	\$3,000,000	\$1,000,000
12. Traffic Signals (5) and Synchronization	\$1,950,000	\$1,850,000
13. Class 2 Bike Lanes	\$520,000	\$520,000
14. Caltrans ATP	\$1,764,000	\$1,764,000
15. Ave 50 Widening Project (Calhoun to Harrison)	\$4,500,000	\$1,500,000
16. Ave 50 Extension PS&E (86S Expressway to I-10 Interchange)	\$2,365,000	\$1,365,000
17. Caltrans ATP2	\$2,731,000	\$2,731,000
18. Coral Mountain School Street Signal	e \$200,000	\$175,000
<b>Totals:</b>	<b>\$70,965,148</b>	<b>\$31,040,148</b>

# Recognizing and Honoring Our Past



## THE VETERANS PARK- \$4.5M

A place to learn about the history and sacrifices of Coachella residents who served our country to keep us safe and ensure our freedom.





# Recognizing and Honoring Our Past



## RANCHO DE ORO PARK

A place that honors the legacy and work of Cesar Chavez, who fought for decades to improve wages, working conditions and safety for farmworkers in the Coachella Valley and across the country.



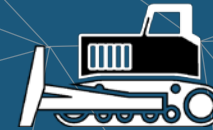
# Transportation Projects

2017 – 2018 | Improving public safety and the flow of traffic

Avenue 48 and Avenue 50 widening



25



Avenue 50/86S Expressway Interchange

Avenue 50 Bridge over Coachella Valley Stormwater Channel



0



\$1.8 million resurfacing neighborhood roads

50



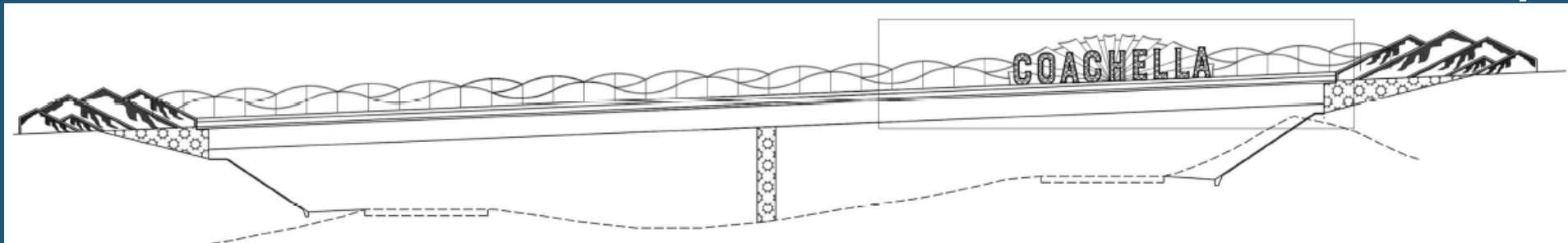
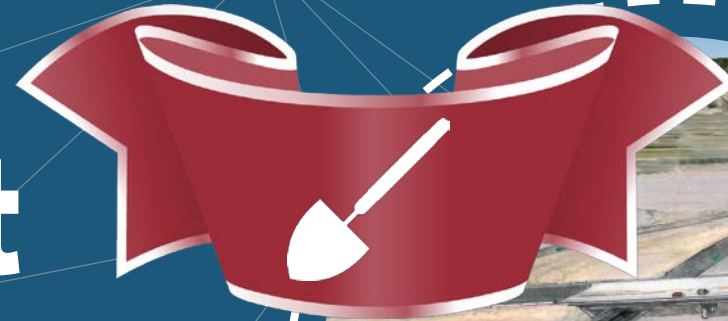
# Over the next

## 2-3 years

New sidewalks, stop signs and traffic signals to ensure safe routes for children to our schools

More than 7 miles of bike lanes throughout the city

Construct an interchange that will connect Avenue 50 with Interstate 10



# Exciting Economic Developments in 2017

## *Our Lady of Soledad Church*



- *Proposed new chapel building*
- *Harrison Street and 53<sup>rd</sup> Avenue*
- *Old chapel will be retained for volunteer and community services*

# Engineering Awards

**GRADE SEPARATION PROJECT** – 2017 Project  
Achievement Award for the City's Avenue 52 /  
Grapefruit Blvd Grade Separation Project from the  
Construction Management Association of America.  
City Engineer accepted award April 2017.



# Thank You



Together, we are breaking new ground to make Coachella a vibrant community with an increasingly promising future.